



BEN RYAN | graphic designer

EXPERIENCE

The IAPMO Group | Chicago, IL
Senior Graphic Designer
(January 2016 – Present)

Work with marketing, creative team, and heads of assigned business units to determine project needs, develop concepts, and design materials (print and digital ads, websites and microsites, brochures and emails, logos and identities, publications, etc.).

Freelance | Chicago, IL
Freelance Graphic Designer
(June 2013 – Present)

Graphic design and web design. Clients have included Substitute Scene Records, Black Hound Design Company, Whitehorse Freight, TruPoint Logistics, and more.

ASSE International | Mokena, IL (formally in Cleveland, OH)
Graphic Designer / Communications Editor
(August 2009 – December 2015)

Responsible for designing marketing materials and corporate documents; acted as graphic designer and editor of a quarterly print trade magazine and monthly e-newsletter; maintained company webstore by managing store design, products, and content; wrote press releases and non-technical articles.

Akron Art Museum | Akron, OH
Communications and Development Intern
(Spring Semester 2009)

Wrote, edited, and designed eblasts; wrote and edited press releases; assisted special event managers and curators with special projects, including exhibition photography.

EDUCATION

Kent State University | Kent, OH
Graduation Date: May 2009
B.A., Applied Communication (design concentration)
Minors: Graphic Design, Photography, Psychology

CONTACT

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TECHNICAL SKILLS

Adobe Creative Suite (InDesign, Illustrator, Photoshop, Lightroom, XD, Premiere Pro, Acrobat); photography (film and digital); web design (HTML, CSS, and vanilla JS)